



## CREATIVE MEDIA (AQA)

### Summary:

Through studying media studies students will view, evaluate and analyse a variety of media products, and develop practical skills spanning a range of media forms. You'll find contemporary, diverse topics and varied and engaging content, helping your students to develop research, problem-solving skills as well as their creativity.

### How will you be assessed?

AS: Theory Exam (2h30m; 70% of AS), Controlled Assessment; Creating a Media Product (30% of AS)

A2: Exam 1: Media Debates (35% of A Level), Exam 2: Media Analysis (35% of A Level), Controlled Assessment; Creating a Media Product (30% of A Level)

### What will I study?

AS and A Level Media Studies engages students in the in-depth study of media products in relation to the four areas of the theoretical framework: Media language, Media representation, Media industries and Media audiences. Students are required to study media products from all of the following media forms:

- Audio-visual forms (TV, film, radio, advertising and marketing, video games and music video)
- Online forms (social and participatory media, video games, music video, newspapers, magazines, advertising and marketing)
- Print forms (newspapers, magazines, advertising and marketing)

Close Study Products: In addition to the broad coverage of all nine media forms, students will engage in the in-depth study of at least one audio-visual, one print and one online media form.

Creating a Media Product:

As well as learning practical software skills, you will also learn how to design effectively, applying key theories **behind design principals and then putting these into practice with a selection of practical and creative activities.**

### How will this subject support my future plans?

Media Studies is a very important subject that will teach you aspects of Politics, Sociology, Psychology, History and Economics, amongst other things, through evaluative tasks, design work and production of media products such as magazines and films.

It is creative to its core, and not only will you design and make a range of media products, you will also learn how to analyse the media and be introduced to critical ways of thinking about the world around you. These talents are highly valued by Colleges, Universities and future employers alike.

Clear progression to higher education and beyond: AS and A Level Media Studies give students transferable skills for future careers and experience that prepares them if they choose to progress with their studies.

### Entry requirements

A minimum of Grade C (or Grade 4 in the reformed subjects) in at least 5 GCSE subjects, including Mathematics. In addition, a minimum of Grade 5 in English Language is required.

Belong

Grow

Succeed